



U.S. ARMY COMBAT CAPABILITIES DEVELOPMENT COMMAND ARMY RESEARCH LABORATORY

Army STTR TPOC/Proposer Interactions Guide

20 APR 2023

Distribution Statement:
POC:

ARMY 23.B BAA-KEY DATES



▪23.B BAA Pre-Solicitation

- 19 APR: Pre-release – proposers are allowed direct communications with Technical Points of Contact (TPOCs).
- 19 APR: SBIR/STTR Interactive Topic Information System (SITIS) is available.
- 25-26 APR: Army STTR Virtual Industry Day Event – proposers have opportunity to speak to TPOCs and network with other firms and research institutes.

▪23.B BAA Solicitation

- 17 MAY: BAA officially opens – proposers **MUST** pose questions on SITIS. No additional direct contact with TPOCs allowed.
- 31 MAY: Last day (12 PM Eastern) for proposers to submit questions on SITIS.
- 7 JUN: Deadline for TPOCs to submit answers for outstanding SITIS questions.
- 14 JUN: BAA closes at 12 PM Eastern

DOS AND DON'TS OF PROPOSER INTERACTIONS WITH TPOCS



Do

- Do fully read the topic write-up.
- Do ask TPOCs clarifying, technical questions on their topics.
- Do email the TPOCs and set up a phone call with your team, if warranted.
- Do make your questions clear and concise.
- Do keep on top of the key dates for interactions.
- Do take advantage of SITIS during the solicitation period. You can submit your questions or review what others have submitted.
- Do register for and attend the free Virtual Industry Day event scheduled for 25-26 APR at www.armysttr.com.
- Do submit your proposal early.

Don't

- Don't schedule a phone call with the TPOCs for AFTER the BAA opens.
- Don't email the TPOC on the last day of the Pre-Solicitation period.
- Don't make a sales pitch.

DOS AND DON'TS OF PROPOSER INTERACTIONS WITH TPOCS



Don't (cont.)

- Don't ask TPOCs about general BAA, STTR Program, or submission site technical issues questions.
- Don't give out your firm's proprietary information during conversations with TPOCs.
- Don't pose a solution and ask the TPOC if that is what the Army is looking for.
- Don't schedule a government site visit with the TPOC—they are not allowed.
- Don't reach out to other Army contacts that you might have with questions regarding a topic. Only TPOCs noted in the BAA Pre-release may answer these questions.
- Don't ask TPOCs to connect you with a research partner or if they feel that your research partner is adequate.
- Don't ask TPOCs on how to fill out your Volume 3 (Cost Volume).
- Don't ask TPOCs questions on contracting information.



RESOURCES AND CONTACTS

General BAA Questions:

- DoD Wide Information
 - <https://www.dodsbirsttr.mil/submissions/learning-support/faqs>
- Army Instructions
 - usarmy.rtp.devcom-arl.mbx.sttr-pmo@army.mil
 - 919-549-4200

General STTR Program Questions:

- Program Wide Information
 - <https://www.sbir.gov/tutorials>
- Army Specific
 - www.armysttr.com
 - usarmy.rtp.devcom-arl.mbx.sttr-pmo@army.mil
 - 919-549-4200

DoD SBIR/STTR Website:

- DoD Submission Site
 - <https://www.dodsbirsttr.mil>
- Technical Issues
 - DoDSBIRSupport@reisystems.com



Q&A

You have Questions We have Answers